

RACHEL BLINDAUER

INTERIOR DESIGN · THE SHOP · WELL AGING HOME · MEDIA SHEET



Tailored, livable luxury from a designer who has spent 15+ years making beautiful homes work for the people who live in them.

Rachel Blindauer is a St. Louis-based interior designer working coast to coast, with projects from Nantucket to Sarasota to California. Her firm offers full-service interior design and focused two-hour design consultations, and her curated shop, shop.rachelblindauer.com, brings her designer-selected furniture, lighting and décor to anyone who wants a designer's eye.

She also founded **Well Aging Home** (wellaginghome.com), her resource on wellness, universal design and aging in place, with more than 80 guides to homes where people thrive from age 1 to 100, without ever looking clinical. Trained in interior architecture and product design, Rachel has designed more than 1,000 furniture, lighting and décor pieces for national home brands.

RECOGNITION

- Nominee, Cooper Hewitt National Design Award
- Named a Top 20 Interior Design Firm in San Francisco
- Emerging Professional Design Excellence Award
- Multiple Best of Houzz awards for Customer Service
- 1,000+ furniture, lighting & décor pieces designed
- Five-year Bachelor's in Interior Architecture & Product Design, Kansas State University; postgraduate study, Architectural Association, London

RACHEL CAN SPEAK TO

- Universal design & aging in place
- Multigenerational homes
- Kitchens, baths & natural stone
- Color, paint & palettes
- Lighting & furniture design
- Wellness at home: what the body needs to thrive
- Styling, art & finishing a room
- Designing for couples

STORY IDEAS

A home for every generation

One beautiful home that welcomes a toddler, a teenager and a grandparent at the same table.

Universal design that never looks clinical

Curbless showers, grab bars in the faucet's finish and lighting you never notice: safety and beauty were never in conflict.

Designing for wellness

Light that sets the body clock, bedrooms built for sleep and a kitchen that makes eating well the easy choice.

The designer's shop

What a designer buys for her own clients, and how a shop brings a designer's eye home one piece at a time.

Color with a painter's eye

Seasonal color analysis for the home: the palette that flatters the people who live there, not the one that's trending.

Kitchens built to last

Stone, finishes and layouts that age beautifully, with counters at two heights so everyone can cook.

FEATURED IN

Rachel Blindauer's interior design and expertise have been featured in

House Beautiful · Martha Stewart Living · Homes & Gardens · Living Etc. · CA Home + Design · House Digest

Full list of 60+ features and articles at rachelblindauer.com/press